Project Proposal

Objective

<<State the vision and goal of your project>>

Detailed Technical description containing the following:

1.Functional description stating the features and functionalities of your final product / solution

2.Technology used

3.Societal and Environmental impact, positive and negative

4.Intended beneficiaries

5.Employment generation potential

6.Innovativeness (Uniqueness)

7.Reference to similar products or business elsewhere

Detailed Business Proposition containing the following:

1.Cost of building the prototype/MVP/POC

2.Cost of setting up the business (Capital investments and variable costs): Include a 2 year plan

* Expected revenue in next 2 years
* Scaling potential

SWOT Analysis